Advertising with DEC

Advertising with the Division for Early Childhood (DEC) offers prime exposure to educators, practitioners, and families in the field of early intervention, early childhood special education, and related disciplines.

The Division for Early Childhood has been a credible force in EI/ECSE and related disciplines since 1973. By advertising with DEC, your company will receive attention from DEC members seeking out current events and relevant industry issues and trends in EI/ECSE and related fields. We offer a variety of advertising platforms, giving you the opportunity to reach and impact the lives of professionals, educators, and families in the special education community.

Available Opportunities

Learning Deck Webinar Emails

DEC’s Learning Deck webinar emails are sent to approximately 20,000 individuals across the United States and abroad.

Contacts receive Learning Deck emails two to three times a month depending on the number of webinars scheduled.

Ad Formats & Pricing

Skyscraper - $250 (Example 1)
600 x 150 Pixels

Product Showcase - $250 (Example 2)
175 x 125 Pixels
Five Word Headline
50 Word Description

Footer - $250 (Examples 1 & 2)
900 x 100 Pixels

Prices listed are for participation in three emails each.

Ad placement may vary based on the content and length of the email.

Please note that all advertisements must be reviewed and approved by the DEC executive office prior to acceptance and placement.

For more information on advertising or sponsorship opportunities, please email DEC@dec-sped.org.